

## Press release

# New Board Members for myclimate

**Zurich, 25 October 2021 – The myclimate Foundation Board welcomes two new members. Kathrin Scherer and Fredi Gmür are now members of myclimate’s strategic management committee with immediate effect. At the same time, myclimate co-founder, Sabine Perch-Nielsen is ending her many years of participation as a Board member.**

The Foundation Board represents the supreme body of the foundation. As a matter of principle, its members are volunteers. The committee is responsible for the compliance with the deed of foundation and the strategic orientation of the organisation, as well as issuing the necessary regulations for the management of the foundation. It sets the annual goals, and approves the yearly results. The myclimate Foundation Board constitutes itself, and appoints its own members. Urs Egger has been President of the myclimate Foundation Board since 2015

### **The new myclimate Foundation Board members**

Kathrin Scherer is bringing her experience and expertise in the field of international economic cooperation to the myclimate Foundation Board. She was a Managing Partner at Switzerland Global Enterprise for ten years. Since 2019, Scherer has been supporting Lucerne’s economy as Head of Corporate Development at the Lucerne Economic Development Agency.

The second newcomer to myclimate’s Foundation Board, Fredi Gmür, is a proven expert in sustainable development. Swiss Youth Hostels, which he managed for 23 years as CEO and Chairman of the Executive Board, was one of myclimate’s very first partners. Gmür has been involved in numerous joint projects. Since 2019 he has been working as an independent consultant, and holds various different Board of Directors’ mandates, focusing on tourism and developmental promotion.

Simon Lehmann, CEO and co-founder of AJL Atelier and Executive Chairman of the Swiss E-mobility Group, Sabine Kilgus, Partner at Losinger Rechtsanwälte, and Urs Ziegler, Environmental Officer at the Federal Office of Civil Aviation (BAZL), are all continuing their involvement with the Foundation Board. Lehmann has been elected Vice President of the Foundation Board.

### **Co-founder Sabine Perch-Nielsen retires from the Board**

After many years of service, Sabine Perch-Nielsen is retiring from the myclimate Foundation Board. Perch-Nielsen was a co-founder of myclimate back in 2002. In 2006, when the foundation changed from an association to a foundation, she became part of the governing body. She served the myclimate Foundation Board as Vice President for four years.

“Sabine Perch-Nielsen played a key role in shaping the organisation from the outset. I’m now really looking forward to an equally intensive and enriching collaboration with the new Board members”, says Stephen Neff, CEO of Foundation myclimate.

### **Link to myclimate Organisational Chart and Foundation Board**

<https://www.myclimate.org/de/informieren/ueber-uns/team/>

**For further information please contact:**

**Kai Landwehr**

myclimate media spokesperson

[kai.landwehr@myclimate.org](mailto:kai.landwehr@myclimate.org),

Tel. +41 44 500 37 61

**Foundation myclimate**

Pfingstweidstrasse 10

8005 8005 Zurich, Switzerland

[www.myclimate.org](http://www.myclimate.org)

Tel. +41 44 500 43 50

## About myclimate

myclimate is a partner for effective climate protection, globally and locally. Together with industry partners and private individuals, myclimate wants to shape the future of the world through advisory services and educational programmes, as well as its own projects. It does so in a market-oriented and customer-focused way as a non-profit organisation.

This international initiative with Swiss roots is one of the world's quality leaders in voluntary CO<sub>2</sub>-compensation measures. Its customers include large, medium-sized and small companies, public administrations, non-profit organisations, event organisers and private individuals. Via its partner organisations, myclimate is represented in other countries such as Germany, Austria, Sweden or Norway.

The high-quality projects promote quantifiable climate protection and greater sustainability worldwide. CO<sub>2</sub> emissions are currently compensated voluntarily by means of more than 144 climate protection projects in 41 countries. Emissions are reduced there by replacing fossil energy resources with renewable energies, and by implementing local afforestation measures with smallholder farmers and energy-efficient technologies. myclimate climate protection projects meet the highest standards (Gold Standard, Plan Vivo), which are not only proven to reduce greenhouse gases locally and regionally, but also make a positive contribution to sustainable development.

myclimate encourages everyone to make a contribution to our future, through interactive and action-orientated educational programmes. With this aim in mind, myclimate has already reached more than 25,000 school children and 10,000 trainees in Switzerland, and established a global network of 1,600 students and young professionals. Moreover, the foundation also advises on integrated climate protection with tangible added value. In the field of CO<sub>2</sub> and resource management, myclimate supports companies with advice, analyses, IT tools and labels. The portfolio ranges from simple carbon footprints (emissions calculations) at the corporate level through to comprehensive life cycle assessments for products. Our experienced advisors help with identifying and tapping into potential in the areas of energy and resource efficiency.

Since the foundation was established, the myclimate climate protection projects have created thousands of jobs, protected biodiversity and improved the general living conditions of hundreds of thousands of people. Not least because of this, the German Federal Environment Agency is explicitly showcasing myclimate as a supplier for voluntary CO<sub>2</sub> compensation. In both 2015 and 2012, the Secretariat of the United Nations Framework Convention on Climate Change (UNFCCC) recognised two myclimate projects as "game-changing Climate Lighthouse Activities", which were subsequently honoured by UN Secretary-General Ban Ki-moon at the UN climate conferences in Paris and Doha. In addition, the myclimate education project "KlimaLokal" was awarded the Milestone Prize in 2012, the Swiss tourism industry's highest distinction. In May 2016, myclimate received the Swiss sustainability award PrixEco.

[www.myclimate.org](http://www.myclimate.org) / [instagram.com/myclimate](https://www.instagram.com/myclimate) / [facebook.com/myclimate](https://www.facebook.com/myclimate) / [twitter.com/myclimate](https://twitter.com/myclimate)