



myclimate
at a glance

**Your partner for
effective climate
protection**

Join us and shape the future

Who

Sustainability is a team sport. It takes all of us – private individuals, organisations, companies of all sizes – and we can all assume responsibility in different ways. At myclimate, we provide solution-oriented services and products that help you with things like using energy more efficiently, reducing the climate impact of your consumption and tightening up your company's sustainability strategy. From large international companies to local SMEs.

Why

When it comes to protecting the climate, the point isn't where we prevent greenhouse gases, but how much. Because we need everyone on board if we want to reduce CO₂ emissions, effectively protect our climate and contribute to the sustainable development of our future. We work for the climate, not for profit.

How

Successful results and sustainable partnerships come to those who act professionally, credibly and with a focus on the customer. As the best-known non-profit climate protection brand in Switzerland, with various international locations, we have many years of experience at both the local and global level. So we understand your individual needs as well as the challenges of different markets and sectors.

Our mission

Your company, our non-profit programme of education, advice and climate protection projects – together we can change the world.



Education

Our high-impact solution-oriented educational programmes empower, inspire and support people at school and at work, with the aim of promoting effective climate protection through broader expertise. myclimate educational programmes encourage and motivate people to actively realise their own climate protection potential and take action.



Consulting

Would you like to make your company climate-friendly and transparent? We are at your side with customised, industry-specific analyses and solutions, providing professional advice with a focus on the customer. Our wide range of services, from emissions calculations to climate strategy development, will help you on your journey to net zero.



Climate protection projects

Would you like to take responsibility for your company's emissions? We offer you a variety of ways to invest in measurable, high-quality climate protection projects (Gold Standard, Plan Vivo, VCS+) that also contribute to sustainable development targets. Locally and globally.

Making a difference together

First, we work with you to develop an analysis of all greenhouse gas emissions in your company before you optimise your value chain or product portfolio. You not only reduce your company's carbon footprint; as a climate-friendly company you also benefit from potential cost savings and competitive advantages. By actively involving your employees in the chosen climate protection measures, you inspire your team while boosting your position as a responsible company.

You'll be taking responsibility for the emissions you cannot avoid by financing specific high-quality climate protection projects. Together we will come up with meaningful, logical points of reference and support you through the entire project process from the initial idea to the issuing of CO₂ certificates. We ensure the utmost quality and impact of every myclimate project, as a range of independent international studies have confirmed.



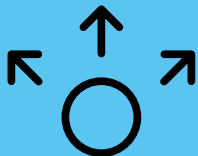
1. Calculating emissions



2. Reducing emissions



3. Motivating and training the workforce



4. Financing climate protection projects



5. Communicating and engaging



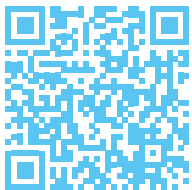
4 good reasons at a glance

- + You'll be working with an international, non-profit and self-sustaining climate protection organisation that has its roots in the oldest, most experienced climate protection brand in Switzerland.
- + With myclimate as your non-profit partner, you'll be taking responsibility – comprehensively, transparently. Our climate protection work is customer-focused, solution-oriented and measurable, but never dogmatic.
- + With myclimate, you can position yourself as a company that acts strategically, thinks in the long-term and truly cares for the climate rather than just short-term image gains.
- + With a reliable partner by your side, you can prevent the reputational risk that comes with accusations of greenwashing. And as regulatory requirements change and climate protection becomes even more politically relevant, you'll benefit from outstanding advice.

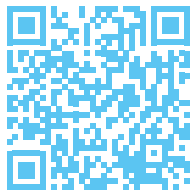
“The myclimate educational programme, ‘Company Challenge’ helped us develop compelling climate protection measures for our company.”

**Gernot Schleeh,
Sustainability Manager
at Hochland**

Find more info online



Consulting



Education



Climate protection projects



myclimate is your partner for effective climate protection Locally and globally

Refutura paper made from 100% recycled fibres.

myclimate.org

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