

+ MISSION

- EMISSION

Who we are. Where we come from. Where we want to go. We are myclimate. myclimate is an international initiative with Swiss roots. Established in 2002 as a spin-off of ETH Zurich, myclimate is today one of the world's leading providers of voluntary and high-quality carbon offset projects.

CONTENTS

- + **Mission / – Emission**
Preface by Dr. Rolf Jeker
- + **Active / – Passive**
myclimate at a glance
myclimate international
myclimate in Germany
Sold and generated CO₂ reductions in tons
- + **Deeds / – Words**
Efficient stoves in Peru
Efficient stoves in southwest Madagascar
Solar lights in rural Ethiopia
Energy-efficient stoves in Kenya
Power from biogas in Thailand
- + **Efficiency / – Emissions**
Anything that is countable is manageable
Industry specific solution
Industry specific solution for printing businesses
Industry specific solution for transports
Industry specific solution for hotels
climatop
- + **Action / – Reaction**
Climate lessons for climate pioneers
Climate poem by climate pioneers
Hot Stuff – Chill Out
Climate Laboratory
Training for companies
- + **Team / – Lone fighters**
CSI Leasing
Danone Switzerland
Seat and Hyundai
Festival del film Locarno
Sunstar
Kuoni
Ferienart Resort & Spa
Swiss Youth Hostels
Hotelplan Suisse
- + **Dough / – Dioxid**
Profit and loss account
Balance sheet
Cash flow analysis
Capital changes
- + **Quality / – Quantity**
Our customers and partners from A to Z
- + **Start / – End**
Appendix to the financial statement
Performance report
Outlook by René Estermann
myclimate circle of friends

DEAR FRIENDS OF MYCLIMATE

We look back on another successful year: myclimate has grown in all areas, both in terms of offset tons of CO₂ and in the areas of climate education and Carbon Management Services. We are delighted by this development and see this as confirmation that we are on the right path, the path towards a low carbon society. It shows that good ideas based on voluntary action are still hugely popular in climate protection and in greater demand than ever. Quite in line with the motto: reduce and offset – do the one, while not having to do without the other.

We passed an important milestone in March 2011: myclimate customers have offset the one millionth ton of CO₂. This is a remarkable achievement, considering how small myclimate was four or five years ago. But we will not rest on our laurels. One million tons of CO₂ is just a drop in the ocean, because Switzerland alone emits more than 50 million tons per year. But equally large is the potential for carbon offset projects in developing countries. This is precisely where we start and enable sustainable cleantech solutions in regions that would otherwise have to continue to rely on fossil fuels. In the past year, the number of carbon offset projects in Switzerland and abroad was increased to more than 45. For instance, a project in west Kenya is new to the carbon offset project portfolio. There, myclimate promotes locally produced, efficient ovens, which reduce wood consumption and contribute to preserving the unique vegetation and biodiversity of the Kakamega rainforest. They also emit less soot, which results in fewer infections of the respiratory tracts of women and children. More than 240,000 tons of CO₂ will be saved over the next seven years.

The Carbon Management Services unit also grew last year. For instance, an industry-specific solution for the hotel industry was launched in close cooperation with hotelleriesuisse, the Swiss Hotel Association. The individual hotel is accompanied on the route towards sustainable development by the myclimate performance management approach. For offsetting CO₂ emissions in the myclimate carbon offset project portfolio, the hotel is awarded the "myclimate neutral hotel" label.

Again, in 2010, the myclimate climate education was responsible for raising the awareness of employees. Together, feasible carbon offset measures are developed in the company and in everyday life. Independent implementation in the personal environment is thereby promoted. In addition, new projects for children and adolescents were initiated. The climate education project "climate pioneers" means that climate protection can be experienced in the classroom. In close cooperation with Bertrand Piccard and André Borschberg of Solar Impulse, climate pioneers are sought. This valuable climate education project offers classes from kindergarten through to upper school level the opportunity to implement their own carbon offset projects, and supports them in the development and implementation of their ideas.

The merger of myclimate and CLIPP in 2006 resulted in the creation of a powerful organisation, which has grown from three to four employees to a current workforce of more than 35. myclimate has become an internationally active, widely known and respected climate protection foundation, and has positioned itself with an economic approach in a highly contested market as the quality leading organisation. The high level of motivation with which our employees make their daily contribution to climate protection, be it in the offsetting unit, in the area of carbon management services or in climate education, is very encouraging. I wish to thank everyone for their commitment.

You as a customer, partner, member of the myclimate circle of friends which was established in 2010, donor or supporter make the success of myclimate possible. I would like to thank you for your valuable support last year. I hope that you will again work with myclimate towards a good climate this year.

With climate-friendly regards



Dr Rolf Jeker
Chairman of the Foundation Board



+ ACTIVE

- PASSIVE

MYCLIMATE AT A GLANCE

"Do the best and offset the rest": following this motto, myclimate calculates climate-impacting emissions, encourages the reduction of emissions and provides options to offset the remaining emissions in high-quality carbon offset projects.

Established in 2002 as an initiative of students and professors of ETH Zurich, myclimate is today one of the most important providers of voluntary carbon offset measures. All myclimate carbon offset projects in developing and emerging countries are registered under the Clean Development Mechanism and/or the Gold Standard. In the area of Carbon Management Services, carbon footprints and more comprehensive life cycle assessments are prepared and companies are supported in the development of strategies to reduce emissions using various tools. In numerous innovative and creative projects, myclimate's climate education shows how CO₂ emissions can be avoided or reduced.

The headquarter of myclimate is in Zurich. myclimate is globally present with currently more than 45 projects and 11 representatives worldwide. The strategic committee is formed by the Foundation Board. A top calibre Patronage Committee, including the Noble Peace Prize laureate Muhammad Yunus, supports myclimate ideologically.

MYCLIMATE INTERNATIONAL

The network of myclimate representatives is growing. Three new partnerships were established in 2010. In the United Arab Emirates, myclimate is represented by Farnek Avireal. The myclimate partner in Japan is Econos, with whom myclimate Japan will be jointly established in 2011. myclimate Türkiye has resulted from the cooperation with the Erih company in Turkey.



MYCLIMATE IN GERMANY

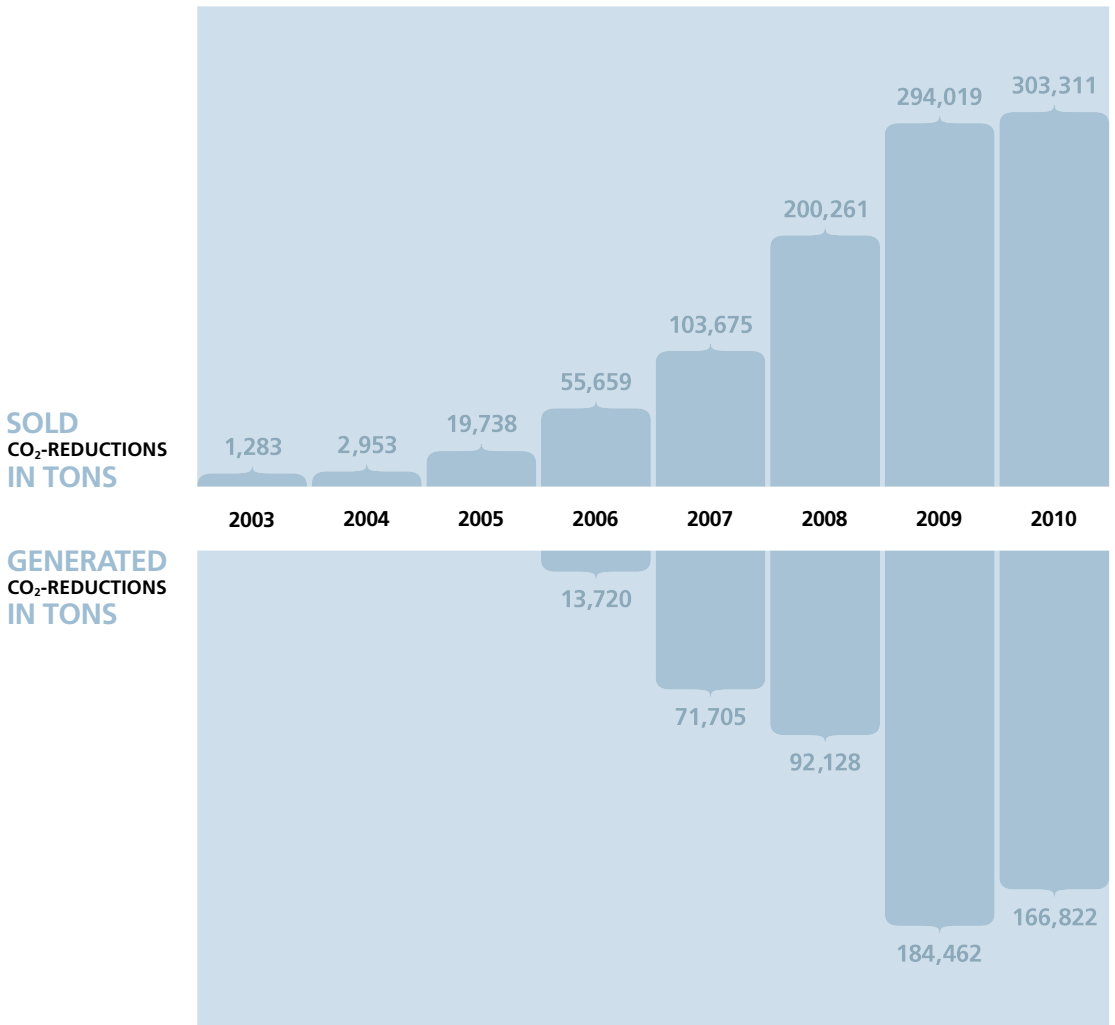
With myclimate Deutschland gGmbH, myclimate has a German subsidiary since the end of 2009. The non-profit organisation provides the same services in Germany as myclimate does in Switzerland. In its first year of operation, it helped numerous companies calculate and offset their emissions. What is pleasing as well is that the "Climate Laboratory" was also launched in Germany in autumn 2010.

Avoid. Reduce. Offset. myclimate engages itself globally in climate protection through education, consulting and the offsetting of greenhouse gas emissions in high quality carbon offset projects. As a non-profit organisation, myclimate operates both in a scientific and an economically oriented manner.

SOLD AND GENERATED CO₂ REDUCTIONS IN TONS

myclimate manages a database-based CO₂ register where all sold offsets as well as the expected and already achieved emission reductions from the carbon offset projects are recorded.

myclimate is committed to customers and partners to generate the certificates for emission reductions within two years from payment, and retire them within three years.




+ DEEDS - WORDS

UPDATE: EFFICIENT STOVES IN PERU

The aim of the Qori Q'oncha programme, which is supported by myclimate and has been developed by Microsol, is to distribute efficient stoves in Peru. In 2011, it was registered as the world's first Gold Standard "Programme of Activities".

Under the management of Microsol in Lima and with the support of myclimate, several project partners in various regions of Peru are active in the carbon offset programme. Its primary aim is to improve the living conditions of the local population in the long term. This is made possible by introducing efficient stoves with chimneys. Consumption of wood that is not sustainably managed is also reduced. This results in a reduction of CO₂ emissions and protects the local forest.

The population benefits in many ways from the new and very efficient stoves: due to the optimised design using clay bricks and other local materials, the efforts required for the time-consuming collection or purchase of firewood are reduced. As the new stoves are fitted with a chimney, the smoke is directed out of the house, thus having a positive effect on health compared with the traditional stoves which released dense smoke directly into the house. myclimate employees from Switzerland and Lima regularly visit the project. The focus is on meetings with all project partners who are responsible for implementation, quality control and monitoring. In this way, myclimate can guarantee in-depth insight into the sophisticated system of monitoring and quality control. In 2009 and 2010, 29,000 locally produced efficient stoves in remote households were successfully incorporated in the programme. Thanks to the CO₂ offset funds from myclimate, Microsol plans to incorporate and produce 100,000 additional efficient stoves with chimneys in the near future. The implementation is carried out in social programmes, flanked by knowledge campaigns.

Project standard	VER Programme of Activity, Gold Standard
Emission reductions	175,000 t CO ₂ e (initial sub-project, over 7 years)
Situation without project	Consumption of non-renewable fuels
Project status	Operation
Project validation	TÜV NORD
Project start	September 2008 



UPDATE: EFFICIENT STOVES IN SOUTHWEST MADAGASCAR

myclimate supports the production and distribution of climate-friendly solar stoves and efficient stoves in order to counteract the advancing deforestation in Madagascar.


The Swiss-Madagascan "Association pour le Développement de l'Énergie Solaire" (ADES) produces solar stoves in the sunny southwest of Madagascar and sells them at a discounted price to local households. In 2011, ADES is celebrating its 10th anniversary.

The climate-friendly stoves save the local population the need to buy expensive charcoal and the time-consuming effort of collecting firewood. Women and children are less exposed to the hazardous air particles which occur when burning wood and charcoal. With the solar stoves, the fast-advancing and climate-impacting deforestation in Madagascar can be counteracted, consequently binding CO₂. At the same time, the provinces in the southwest become less dependent on wood and charcoal.

Despite the challenging political situation in Madagascar, the project to promote efficient stoves in the country is developing very well. Following the successful registration of the project with the Gold Standard, the first emission reduction

certificates can be issued in 2011. The design of the efficient stoves has also been improved, thus enabling even more efficient use of the energy. These promising new stove models were launched in 2010.

In 2010, ADES opened in Morombe its fourth ADES centre in Madagascar – following Tuléar, Ejeda and Morondava.

Project standard	Gold Standard VER
Emission reductions	190,672 t CO ₂ e (over 7 years)
Situation without project	Consumption of non-renewable energy sources such as firewood and charcoal
Project status	Operation
Project validation	TÜV SÜD
Project start	January 2008 

Useful. Feasible. Verifiable. Our carbon offset projects, myclimate develops and supports projects around the world which directly reduce greenhouse gases and thereby immediately protect the climate. At the same time, myclimate's carbon offset projects also contribute to sustainable development in the project region.

NEW: SOLAR LIGHTS IN RURAL ETHIOPIA



The installation of photovoltaic cells on the roofs of Ethiopian houses to generate power allows families access to electric light and therefore improves living conditions. The use of solar lighting instead of kerosene lamps results in the reduction of greenhouse gas emissions.



The aim of the project is to equip villages in Ethiopia with solar home systems in order to generate power for their lighting. Nearly 100 per cent of the rural population live without access to a power supply and must therefore face major restrictions. After early dusk, a kerosene lamp is the only source of light – emitting little light but a lot of unhealthy soot. By replacing the former kerosene lamps with solar-powered LED lights, ecological, social and economic circumstances can be improved.

The education and training of the local population are important concerns of the Solar Power Foundation which implements the project on site. The International Solar Energy School was established in order to provide well-trained staff. At the school, the solar technicians, who will work independently in the future, learn their craft in addition to accounting, planning and project management. They are subsequently able to install and maintain the solar home systems. 20 to 25 solar technicians are trained each year. After successfully completing the six months course, five graduates group together to establish their own solar centre.

The solar lights and solar home systems were developed and tested before their first practical use in order to ensure their suitability for the rural circumstances in Ethiopia. The products must be repairable and meet high quality standards.

Project standard	VER Programme of Activity, Gold Standard intended
Emission reductions	50,000 t CO ₂ e per year (over 7 years)
Situation without project	Use of kerosene lamps for lighting
Project status	Implementation
Project validation	Pending
Project start	January 2010



NEW: ENERGY-EFFICIENT STOVES IN KENYA



Locally manufactured, efficient Upesi stoves reduce wood consumption and contribute to the preservation of the unique vegetation and biodiversity of the Kakamega rain forest in Western Kenya. The stoves in comparison to conventional stoves have a clean combustion process and therefore emit less soot. This results in fewer respiratory tract infections in women and children.

62,000 efficient stoves are to be distributed over the coming seven years in rural households near the Kakamega forest. This rain forest is Kenya's last remaining indigenous forest and is home to a huge variety of unique and endangered animals and plants. The northern part is protected and belongs to the Kakamega National Park. The region surrounding the forest is one of the world's most densely populated rural regions – more than 500 people live in one square kilometre – and 90 per cent of the population depend on firewood and the existence of the rain forest. Since 1933, the Kakamega forest has reduced in size by almost 50 per cent.

Traditional, open, three-stone fireplaces have been used for cooking in the project region's households up until now. In order to reduce wood consumption and the poverty and unemployment prevalent in the region, a simple, affordable and locally manufacturable stove technology was therefore required and was found in the efficient Upesi stove.

This natural ceramic stove is 35 to 50 per cent more efficient than the previous open fireplace. Local women's groups produce the stoves and sell them at a discounted price. The Stoves for Life project is developed and implemented by the American organisation Eco2ilibrium in cooperation with the Kakamega environmental education programme.



Project standard	VER, Gold Standard intended	Project status	Operation
Emission reductions	241,976 t CO ₂ e (over 7 years)	Project validation	Pending
Situation without project	Use of non-renewable biomass fuels	Project start	November 2010



NEW: POWER FROM BIOGAS IN THAILAND

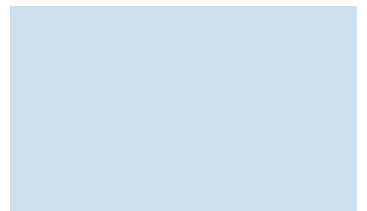


In South Thailand, climate-impacting methane gas is collected in a large wastewater plant. The collected biogas is used to power the plant itself and the generated power is fed into the local grid.

The industrial processing of palm oil produces large quantities of wastewater. Before the project started, the wastewater at the Lamthap plant was treated anaerobically in open tanks, which is the standard and cheapest practice in the palm oil sector. But the anaerobic degradation of organic substances in wastewater results in climate-impacting methane emissions (twenty times more hazardous than CO₂), which up until now have entered the atmosphere unhindered.

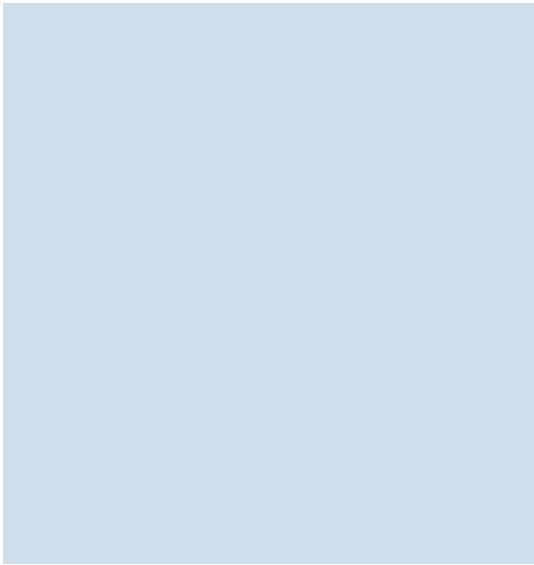
In the project, a CIGAR plant (Covered In-Ground Anaerobic Reactor) from the New Zealand-based company Waste Solutions Ltd has been installed. This ensures optimum anaerobic degradation of organic matter, whereby more methane gas (biogas) is generated for use in the reactor. The biogas is burnt in the power generator (952 kW). The resulting power is used to supply the plant itself and is also sold to the local grid operator, Provincial Electricity Authority. The sludge which deposits in the tank during power production can be siphoned off with the new plant and used as fertiliser on the fields. Univanich Palm Oil Public Co. Ltd, which oversees the project, has also been a member of the Roundtable for Sustainable Palm Oil (RSPO) since May 2009 and is thereby committed to contribute to sustainable palm oil production.

Project standard	CDM, Gold Standard
Emission reductions	170,000 t CO ₂ e (proportion of total reduction)
Situation without project	Methane emissions and fossil power
Project status	Operation
Project validation	TÜV SÜD
Project start	October 2008



+ EFFICIENCY

- EMISSIONS



ANYTHING THAT IS COUNTABLE IS MANAGEABLE

Responsible companies can no longer avoid facing climate change and becoming active for climate protection. Carbon Management Services (CMS) offers solution-oriented know-how which actively combines climate protection with business opportunities.

While business trips by plane are often the main emission source for service providers, for manufacturing companies, it is the individual products, the business operations and the supply and sales chains which are the main sources. Integrated in a carbon management concept, greenhouse gas analyses and comprehensive life cycle assessments provide key information for improvements in companies, products and services.

The calculations are carried out in accordance with the strictest international standards, such as the standard ISO 14040/44, PAS 2050 and GHG Protocol. Where necessary, external audits guarantee the quality of the calculations. Systematic analyses regarding greenhouse gases and environmental impact show where potential is available to increase efficiency in the production process or to create savings in resource consumption. In order to tap potential, Carbon Management Services develops specific customer platforms. Such IT-based information management systems promote transparency for decision-making processes and provide the basis for detailed reporting. All relevant data from the various technical and non-technical processes are permanently recorded and monitored. This makes CO₂ emissions visible and manageable.

With a platform for climate neutrality and labelling of products, CMS enables businesses to expand their product range with climate protection options and implement a credible communication. Non-reducible and unavoidable CO₂ emissions are offset in the high-quality myclimate carbon offset projects and the corresponding product, service or the entire business thereby becomes "climate neutral". The "climate neutral" label of myclimate, including tracking number, therefore supports companies which are not only committed to avoidance and reduction as part of an overall programme, but also internalise the costs of their emissions via offsetting and thereby promote the market for renewable energies. These companies show their responsibility and are models for a future-oriented and credible market economy.

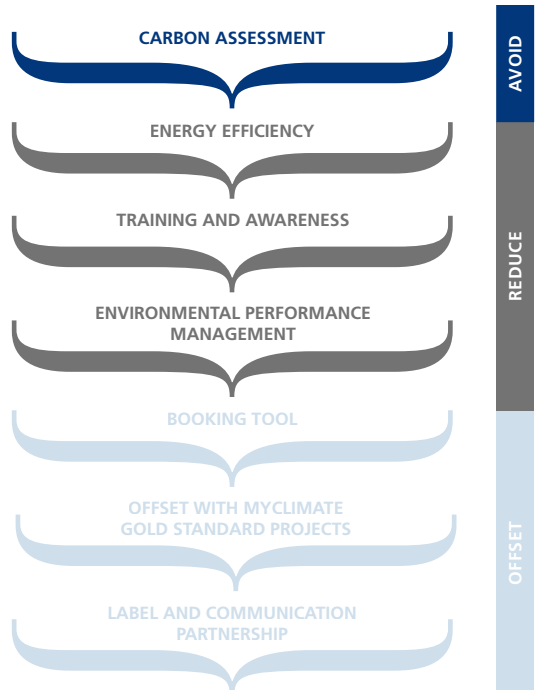
Selection of references 2010: Axis (Corporate Carbon Management), Odlo (Product Carbon Footprinting), Migros (Life Cycle Assessment), Jungbunzlauer (Life Cycle Assessment) Swisscom (Verification), O. Kleiner ("climate neutral" product with certification)

A TAILOR-MADE SOLUTION FOR EVERY INDUSTRY

Emissions are generated where goods are transported, where paper is produced, printed or further processed and where people stay overnight on trips. The industry-specific overall solution packages focus on the greenhouse gas emissions of the company and transform climate protection into a business opportunity.

The calculation of CO₂ emissions is the first step towards strategic resource and environmental management. myclimate supports companies in the collection of the relevant emission data on carbon footprinting, in the evaluation of its results and in the preparation of the information for decision-making processes.

The increasing complexity of the business environment requires an adjusted and interlinked approach. For this reason, myclimate works with competent cooperation partners in the area of energy efficiency to show real potential savings. In addition, myclimate sensitises employees in on-site training and develops as a team implementable measures for active climate protection. This integrated approach of the industry solutions thereby allows the optimisation of corporate energy consumption as well as emissions reduction and prevention. CO₂ emissions that cannot be reduced further are offset in high-quality myclimate carbon offset projects, whereby goods transport, printing or hotel accommodation become "climate neutral". The industry-specific myclimate "climate neutral" label, including tracking number, certifies a product or a service and thereby enables the transparent and credible consumer communication of a business commitment. As a reliable partner, myclimate thereby supports businesses in the long term in achieving their environmental targets in harmony with their overriding corporate targets.



Analyse. Reduce. Offset. Carbon Management Services. Through carbon assessments and comprehensive life cycle assessments, the department Carbon Management Services (CMS) establishes the environmental footprint of products, services and companies and accompanies them in the long-term on the sustainability route through to certification with the "climate neutral" label. Furthermore, the myclimate industry-specific solutions for printing businesses, the transport, and the hotel industry were further developed and expanded in 2010.

PRINTING BUSINESSES

Some 60 printing businesses in Switzerland, the first printing business abroad, 19 benchmark reports: In 2010, myclimate further expanded its printing industry solution and thereby achieved another successful year. Together with Viscom, the biggest national association of the graphic industry, myclimate launched a comprehensive solution package for printing businesses and associated companies in 2008. Based on the wealth of its experience, myclimate also offers the entire process via the Internet: from calculating the carbon footprint of the printed matter to the automatic creation of the customer offer through to the generation of the confirmation and the "myclimate neutral printed matter" label.

viscom



Schweizerischer Verband für visuelle Kommunikation
Association suisse pour la communication visuelle
Associazione svizzera per la comunicazione visiva



CLIMATOP

climatop, founded in 2008 by myclimate and the Ökozentrum Langenbruck, again nominated CO₂-Champions in 2010. These include products that have a relevant and significantly lower CO₂ emissions and fulfil additional requirements of environmental and social standards. For instance, in 2010, these included nappies from Rossmann or the transport packaging of Chiquita bananas. Furthermore, climatop supports Migros in its product CO₂ declarations for its Migipedia online platform. climatop also managed to further establish itself globally as a technically competent partner. Using beer as an example, climatop and myclimate compared the calculation methods in various countries. Thanks to intensive efforts, it was also possible to stage the 5th Product Carbon Footprint World Summit in Zurich in April 2011. climatop is also top internationally!



TRANSPORT

In the transport sector, demand for climate-friendly and sustainable transport is on the rise. The "green logistics" buzzword is on everyone's lips. No wonder: The share of global CO₂ emissions in logistics is estimated to be 20 per cent. This is because large warehouses and logistics platforms require the most energy.

With the transport and logistics industry solution, the current condition of the fleet as well as the vehicles' diesel consumption and the logistics processes are examined on the basis of existing company data, and an annual success audit is carried out using Performance Management. This analysis examines in detail processes such as warehousing, loading and unloading procedures of the vehicles or route planning. On this basis, possible focuses for CO₂ reductions are established. Through the offsetting of unavoidable emissions, the company is awarded the "myclimate neutral transport" label.

HOTEL INDUSTRY

Switzerland has a long-standing hotel industry tradition which has benefited from the beauty of nature for generations. But tourism, and therefore the hotel industry too, are often criticised for not changing landscapes in harmony with nature. Precisely for this reason, it is time to create sustainable offers in the hotel industry.

Since 2010, myclimate offers an industry solution for the hotel industry in Switzerland under the patronage of "hotelleriesuisse" and in cooperation with BKW FMB Energie AG, the industry's association. This comprehensive package includes the creation of an individual hotel's carbon footprint, followed by an energy-efficiency analysis and a sensitisation of employees. In doing so, the hotel is directed towards sustainable development with the performance management approach. For offsetting its CO₂ emissions, the hotel is awarded the "myclimate neutral hotel" label.

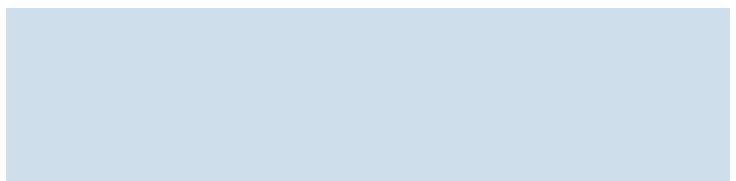


Have you run off to Spain with your best friend's wife in a convertible?

Make up for it. Offset your CO₂ emissions at myclimate.org

With the Swiss foundation myclimate, you can offset the level of CO₂ emissions for example, the 0.89 tons which a sports car emits over a distance of around 1,000 km, in just a matter of minutes. Of course, to reduce the CO₂ emissions or to avoid creating them in the first place. Whatever options are possible for you, you can make your contribution to climate protection with myclimate. Even with your best friend's wife. www.myclimate.org

myclimate protect our planet



+ ACTION

- REACTION

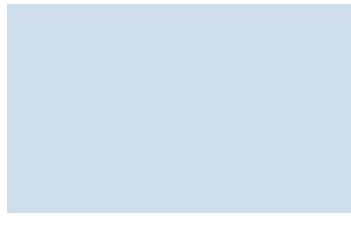
CLIMATE HOURS FOR CLIMATE PIONEERS

Children and adolescents are interested in climate change, its causes and consequences. They are worried about the future and would like to do something about climate change. But how?

The "climate pioneers" climate education project means that climate protection can be experienced in the classroom. It offers classes from kindergarten through to upper school level the opportunity to implement their own climate protection projects and supports them in the development and implementation of their ideas. "Pioneers are people who are brave and commit themselves to doing something. We climate pioneers are committed to the climate", says a 14-year-old participant from Zurich.

Together with Solar Impulse and myclimate, Swisscom has launched the project "climate pioneers" under the patronage of the Federal Office for the Environment. "Climate pioneers" has two prominent patrons: the climate pioneers Bertrand Piccard and André Borschberg. The two men plan to circumvent the globe in their solar aircraft, Solar Impulse, in 2014 and by doing so, highlight the current dependency on fossil energies. "A pioneer is not only someone who walks on the moon, climbs Mount Everest, discovers the North Pole or flies around the world in an airplane or hot-air balloon. Pioneers are, in particular, also children, who are curious and question things so that they can create something new in their area. I am a pioneer, I want to search and research, then I am happy", says Bertrand Piccard.

There are many ideas, and there is no limit to one's imagination. For this reason, myclimate is jointly looking for the climate pioneers of tomorrow with Solar Impulse and Swisscom. Bertrand Piccard and André Borschberg grant all participating classes exclusive insight into their work with Solar Impulse.

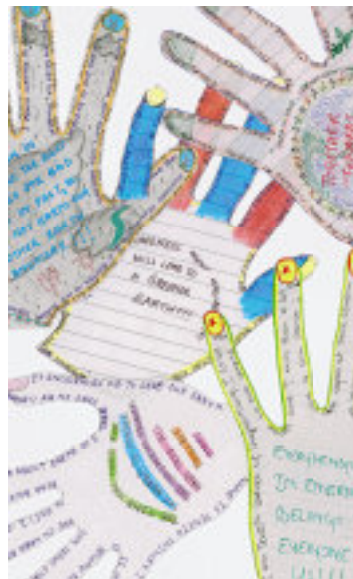


HOT STUFF – CHILL OUT: THINK GLOBALLY, ACT LOCALLY

The pupil Tagba Sinazima from Togo expects from the Hot Stuff – Chill Out project that all participating adolescents will encourage each other to continue even if it is sometimes difficult. Her classmate Mama Salamatou confirms: "Our parents are complicated. We keep having to explain everything to them again. They must understand that bush fires are pointless. We must protect our trees and find new ways as to how we can burn less wood for cooking."

Financing: Credit Suisse Foundation, Federal Office for the Environment (FOEN), AVINA Foundation, Christoph Merian Foundation, Zug Lottery Fund, Dietschweiler Foundation, Canton Thurgau, Ernst Göhner Foundation

The aim of the Hot Stuff – Chill Out education project of myclimate's climate education is that adolescents around the world come together and exchange information on the topics of climate change and climate protection. The African classes write letters to Switzerland in which they speak of their tree planting campaigns, or they report that they have installed computers which are operated with sun power. The Swiss classes examine their own consumption and mobility habits or consider the political dimensions of climate protection. Drawings are passed to and fro, Youtube films are uploaded on to the Internet, photos are exchanged and the proceeds of street events at Swiss schools flow into the project ideas of the African and Indian classes.



International partnerships help make more than 1,000 pupils in eight countries reconsider their own climate behaviour. In Nakuru (Kenya), Kampala (Uganda), Dharamsala (India) and Basel (Switzerland), children are building the city of the future. Silvia Nashipae from Kenya explains her model of a farmyard with a biogas plant, solar panels and water recovery in a film, and thereby inspires the school children in Switzerland to include their visions and ideas in their own model. Over 200 children were involved in creating a city made of cardboard and fabric in Basel in response to Silvia's film.

Hot Stuff – Chill Out addresses a global problem with an international response. The aim is to implement projects around the world which sensitise and reduce CO₂ emissions. Projects in which energy and commodities are used as effectively and efficiently as possible.

CLIMATE POEM

Lisa wants a better world too and everyone is a climate hero.
 Don't make so much CO₂ or you'll break the world in two.
 Near to your home your office should be,
 then it's easy to walk there, you'll see.
 Every district has a huge park,
 no-one has to wait until it's dark.
 Seasonal, regional that is so banal.
 An apple and a pear tree, and a lot of space for free.
 There are playgrounds too, for me and you.
 There's room for animals of all kinds,
 not just pets in the human minds.
 We use the wind and the sun, cycling is so much fun.
 A world of plenty, not only for the gentry.
 They want to sit at tables so long,
 while children play and sing a fun song.
 The planet we can save when we shower not bathe.
 It's nice here, you know that dear.
 Flowers grow out of exhaust pipes,
 people laugh at oil price hikes.
 We sit under the tree and continue elsewhere the dream,
 you and me.
 It's only a story, but a nice one and not gory
 about what we think and do, and in our thoughts we can
 rule the world too.

Climate Pioneers: Céline, Rahel, Naomi, Erin (11 years old)

Forward-looking. Competent. Sustainable. Our climate education. myclimate's climate education not only provides knowledge on climate change and climate protection, it also encourages action on behalf of a more active climate protection in one's everyday life.

WORKSHOP FOR THE CLIMATE – APPRENTICES JOINTLY DESIGN THE FUTURE

myclimate's "Climate Laboratory" combines youthful creativity and commitment with well-founded knowledge of the environment and climate know-how. More than 2,500 apprentices from around 70 vocational schools, training associations and businesses in Switzerland have already implemented since 2007 a total of 167 sustainable projects which reduce CO₂ or promote energy efficiency. Also since September 2010 in Germany.

What does one's future job have to do with global warming? With what technical measures can energy be saved? And how can these ideas be implemented? An apprentice in his 3rd year of training reads the announcement of the 2010/2011 "Climate Laboratory" at www.klimawerkstatt.ch and thinks: "Every employee simply needs to be aware of his influence and soon the ball will start rolling."

myclimate's "Climate Laboratory" provides apprentices with the opportunity to use their professional expertise in energy-saving and more efficient projects. Simple measures are required. In doing so, the apprentices are free to choose whether they implement their ideas in the household, in the vocational school, in the business or in public spaces. "Thanks to the varied range of the Climate Laboratory, the apprentices get to actively work on one of the most topical issues of today – that creates and guarantees sustainability", says a teacher from the St. Gallen vocational school.

For this commitment, myclimate received the NATIONAL Energy Globe Award 2010 Switzerland on 3 June 2010 – the environment prize of the Energy Globe Foundation. In February 2011, the "Climate Laboratory" Germany was awarded as Workshop N-Project 2011.

National partners Switzerland:

- Conference of Swiss Vocational Training Offices (SBBK)
- Conference of Swiss Directors of Vocational Schools (SDK/CSD)
- Öbu – Network for Sustainable Business

National partners Germany:

- Ministry for the Environment, Conservation and Traffic, Baden-Württemberg
- Ministry for Culture, Youth and Sport, Baden-Württemberg

Financing: ABB Schweiz AG (main sponsor 2010/2011), Mercator Foundation Switzerland, Federal Office for Vocational Training and Technology – BBT, Swisscom Schweiz AG

The best projects 2009/2010 in the four categories of energy, innovation, sensitisation and planning were awarded a prize at the Lucerne vocational training centre on 18 June 2010.



The electronics apprentices of the first year at the General Vocational School in Basel presented a power-saving street light and won the first prize in the innovation category. The idea is that street lights do not burn permanently. The lights are fitted with motion sensors, which indicate when a car or pedestrian passes the light and then trigger the lights to go on.



The first prize in the sensitisation category went to the Blackfruit project of the 2nd year graphics apprentices from the School for Design in Bern and Biel. With small stickers stuck to fruit and vegetables in the supermarket, the apprentices want to make consumers aware of the embodied energy within them. The project group's blog aims to provide information, feedback and encourage others to follow their lead.



TRAINING FOR COMPANIES

myclimate's climate education provides climate knowledge to various target groups – including employees. Feasible climate protection measures are developed jointly. The independent implementation in a business environment thereby becomes child's play.

What is the connection between companies and global warming? How does active climate protection provide economic benefits? And what contribution can every individual employee make?

Employees can counteract climate change through lots of small changes. myclimate's climate education presents remarkable facts, questions habits and develops feasible climate protection precautions jointly with companies. Through tailor-made courses, employees are given in-depth insight into climate protection mechanisms and internal efficiency measures.

In 2010, myclimate's climate education conducted employee training for various companies.

Selection of references 2010:

Workshops: Mercator Foundation Switzerland, Comit AG, PricewaterhouseCoopers Zurich
 Trainings: Swiss Youth Hostels, Chocolats Halba, Peyer Bern, more than 20 printing businesses



Apprentices of Bobst SA, Lausanne, won the planning prize with their practical idea of replacing the disposable cups of the water cooler in the company with returnable cups. Implementation is planned for 2011 and will thereby help the company to save resources, CO₂ and costs.



The Automation Engineers Group of Learning Centres LfW in Zurich won the energy prize with its project for occupational lighting optimisation. The new lighting is controlled via several dimming sensors in order to dim the lights in the event of sufficient light irradiation from outside. The existing fluorescent lamps of 65 watts were converted to lamps with 58 watts, thus saving 4,200 kWh per year.







+ TEAM

- LONE FIGHTERS

CSI LEASING

CSI Leasing has cooperated with myclimate Germany since 2010. The globally active leasing company for information and telecommunication technology (ITC) offers all customers the option of climate neutral ITC leasing. Using a CO₂ calculator developed by myclimate, CSI Leasing establishes the greenhouse gas emissions of the ITC products leased. Customers can offset their emissions by paying a small surcharge on top of the monthly leasing rate. The new service is available to all customers in Europe, Asia, North and South America.



DANONE SWITZERLAND

Danone Switzerland opted entirely for climate neutral products and is the first company in Switzerland to manufacture and sell climate neutral fresh dairy products. The company completely offsets its CO₂ emissions along the entire value added chain, from the raw material milk, to production and transport, through to the disposal of packaging. In this way, an equal amount of greenhouse gas emissions is saved by the company, Danone Switzerland, as it causes with its products and business activities.

Danone pays a climate protection contribution of a few centimes for every product sold. With this amount, all emissions are offset in the carbon offset project in Kakamega (Kenya) where efficient stoves are promoted.



SEAT UND HYUNDAI

In 2011, at the 81st Geneva International Motor Show, myclimate celebrated its one millionth ton of CO₂ and presented awards to Hyundai and Seat. The car manufacturers have integrated CO₂ offsetting in their products in an exemplary way. Seat has given all company car and fleet customers 20,000 kilometres of climate neutral driving when buying a new car since 2008. Seat goes even further for purchases of an Ibiza E-Ecomotive: The efficient vehicle only emits 89 grams of CO₂ per kilometre, and emissions are offset by Seat over the entire life cycle of the vehicle.

Hyundai has cooperated with myclimate since 2009 and gives all buyers 12,000 kilometres of climate neutral driving. In 2010, on the occasion of the 20th anniversary, it was even 20,000 kilometres. As a result, more than 15,000 tons of CO₂ were offset in myclimate carbon offset projects.



FESTIVAL DEL FILM LOCARNO

Watching climate neutral films on the Piazza Grande was the motto for the first time in 2010 at the 63rd Festival del film Locarno. The fact that such major events also have an impact on the environment is obvious. The festival management reduces these as much as possible, for example, with 70 per cent of its festival fleet of vehicles being hybrid vehicles. All unavoidable emissions which were generated during the event in Locarno and its preparation were offset in 2010 in a myclimate carbon offset project. The Festival del film Locarno specifically decided to support a carbon offset project in Uttarakhand, India, which promotes the use of biomass briquettes instead of coal and liquefied gas as its fuel.



Festival del film
Locarno

SUNSTAR

The hotels of the Sunstar family are doing everything to consistently improve the energy efficiency of their own hotels with targeted energy-saving investments and to thereby continuously reduce CO₂ emissions. The remaining emissions are fully offset by Sunstar in myclimate carbon offset projects. In 2010, Sunstar invested some 15 per cent of its net profits in this. For its commitment as the world's first climate neutral hotel group, Sunstar won the myclimate award at the Swiss Travel Industry Fair TTW 2010.



Our partners. Our customers. Our joint success. An important factor of success for myclimate is demanding customers and partners who assume responsibility for climate change. Small and medium-sized companies, globally active companies, NGOs and state institutions all appreciate the high quality and pragmatic approach of myclimate.

KUONI'S "SAVE THE BEAUTY" CAMPAIGN

Since 2007, Kuoni has offered, in cooperation with myclimate, the option to voluntarily offset flight emissions when booking flights. In September 2010, Kuoni launched a new advertising campaign under the motto of "Save the Beauty". It focuses on offsetting flight emissions and aims at increasing the number of travellers using this option. It was launched on the occasion of the Zurich Film Festival with various actors as ambassadors.

In exchange, Kuoni customers receive a "Save the Beauty" wristband if they offset the emissions of their flight. The wristband can then be worn – either as a wristband or on their suitcase – as a visible sign of their contribution to climate protection. All funds that Kuoni raises from CO₂ offsetting are invested in the myclimate carbon offset project in Bali.

KUONI

FERIENART RESORT & SPA

Ferienart Resort & Spa in Saas-Fee, Valais, is strongly committed to the environment and implements this actively in its everyday life. One pillar in the sustainability strategy of the hotel is the offsetting of CO₂ emissions. All CO₂ emissions caused by a stay at the hotel, such as for lighting, heating, hot water, food and waste, are offset. With the voluntary contribution, specific CO₂ emissions reductions become possible, supporting a solar stove project in Madagascar.



SWISS YOUTH HOSTELS

Swiss Youth Hostels are committed to environmental protection with myclimate. Since 2008, the guests of Swiss Youth Hostels can offset the emissions generated by their overnight stays. At the Swiss Travel Industry Fair TTW, myclimate presented the myclimate award in autumn 2010 to the Youth Hostels. The reason being that guests can directly offset their emissions when booking. As a result, the voluntary participation of guests staying overnight could be raised to more than 60 per cent.



HOTELPLAN SUISSE

The Hotelplan Suisse travel company has offset all business trips of its employees since 2006 and has also recommended its customers to fly climate neutrally since 2007. Through this, Hotelplan Suisse supports a myclimate carbon offset project in Brazil. This project involves a wood-chip power plant in the Amazon region. The project in Itacoatiara is the first in the world to generate emission reduction certificates on the basis of sustainably harvested biomass from FSC-certified forestry.

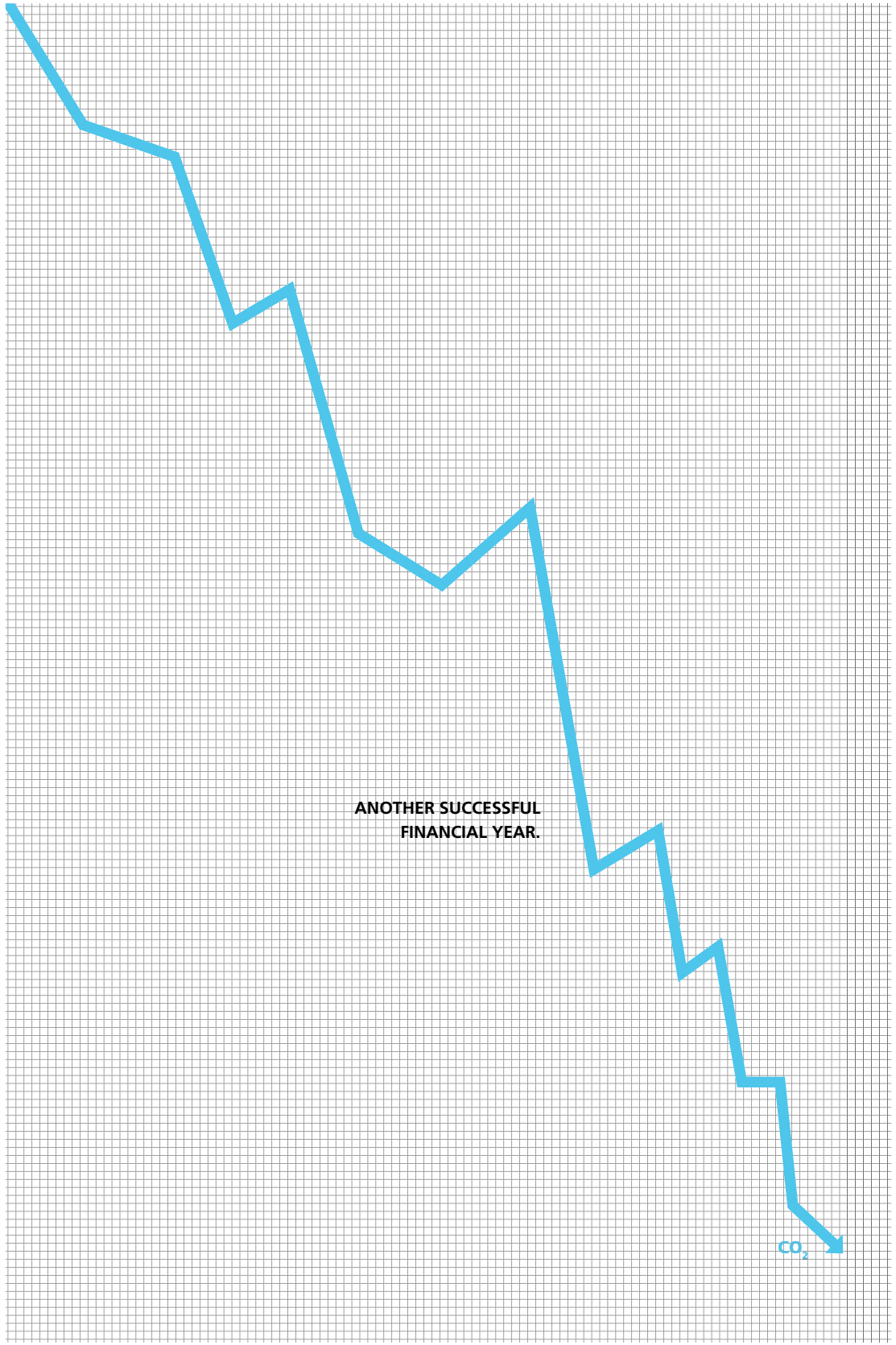


Did you claim
your weekend
in the spa on
expenses?

Make up for it:
Offset your
CO₂ emissions at
myclimate.org

With the Swiss foundation myclimate, you can offset any form of CO₂ emissions: for example, the 0.3 tonnes of emissions which are produced on average on short trips. It would be better, of course, to reduce the CO₂ emissions or to avoid creating them in the first place. Whatever options are possible for you, you can make your contribution to climate protection with myclimate. Even if you treat yourself to some pampering. www.myclimate.org





**ANOTHER SUCCESSFUL
FINANCIAL YEAR.**

CO₂

+ DOUGH - DIOXIDE

More dough. Less dioxide. Up until today, myclimate customers and partners have already offset one million tons of CO₂.

PROFIT AND LOSS ACCOUNT

	2010*	2009
	CHF	CHF
INCOME		
Income from offsetting	9,760,130	9,875,981
Income from services – climate education	770,575	533,753
Income from services – CMS	907,046	853,470
Other income	389,748	352,304
Total	11,827,499	11,615,408
DIRECT EXPENSES FOR SERVICES		
Carbon offset projects		
– direct expenses	-4,962,733	-4,828,651
– reseller commission	-155,007	-357,199
– credit card payments commission	-10,765	-16,082
Climate education expenses	-705,602	-737,609
CMS expenses	-908,826	-704,145
Other expenses	-84,850	0
Various income reductions, VAT	0	-80,000
Total	-6,827,783	-6,723,686
ADMINISTRATIVE EXPENSES		
Personnel	-2,943,612	-2,247,181
Settlement personnel expenses	1,269,702	1,018,414
Travel and representation	-88,258	-56,444
Rental, energy, maintenance	-188,881	-150,965
Advertising, marketing	-279,317	-246,949
Other administrative expenses + IT	-285,542	-265,332
Depreciations fixed assets	-118,722	-81,782
Settlement administrative expenses	1,055,115	823,573
Total	-1,579,514	-1,206,665
SUBTOTAL RESULT OPERATION	3,420,201	3,685,057
FINANCIAL RESULTS		
Financial income	49,338	36,505
Foreign currency income	-684,513	-192,208
Total	-635,175	-155,704
Extraordinary income	373,000	0
Extraordinary expenses	-19,007	0
Total	353,993	0
RESULT BEFORE FUND CHANGES	3,139,020	3,529,354
FUND CHANGES		
Withdrawn from carbon offset project fund	4,962,542	4,828,445
Investment in carbon offset project fund	-8,005,168	-8,194,045
Total	-3,042,626	-3,365,600
ANNUAL RESULT	96,393	163,754
ALLOCATIONS FROM RESULT		
Allocation to acquired free capital	-96,393	-163,754
Total	-96,393	-163,754

*In the fiscal year 2010, for the first time the financial statement of the foundation myclimate was consolidated in accordance with Swiss GAAP FER including myclimate Germany gGmbH. Basis for comparison is the financial statement of the foundation myclimate for the fiscal year 2009.

Organisation capital

The original foundation capital of CHF 80,000 was increased by CHF 170,000 to the new level of CHF 250,000 following a decision by the Foundation Board on the basis of the 2009 profit and loss accounts. The acquired free capital is made up of the balance carried forward plus the annual return in 2010.

BALANCE SHEET

	2010*	2009
	CHF	CHF
Balance sheet as of 31.12.		
ASSETS		
Current assets		
Cash and cash equivalents	10,519,021	6,864,886
Accounts receivable from supply and services		
– from third parties	3,953,741	3,396,383
Other accounts receivable	53,006	15,076
Accrued income and prepaid expenses		
– for third parties	130,632	618,886
– for myclimate Deutschland gGmbH	0	57,622
Total current assets	14,656,400	10,952,852
Fixed assets		
IT + tangible assets	321,944	282,500
Participation myclimate Deutschland gGmbH	0	43,638
Loan myclimate Deutschland gGmbH	0	142,922
Loan climatop	99,694	0
Financial assets	30,538	30,415
Total fixed assets	452,176	499,475
TOTAL ASSETS	15,108,576	11,452,327
EQUITY AND LIABILITIES		
Short-term borrowings		
Accounts receivable from supplies and services	53,708	187,637
Accounts payable from supplies and services	108,103	207,796
Accrued expenses, deferred income	2,592,484	1,431,696
Long-term borrowings		
Provisions	65,035	433,000
Total borrowings	2,819,330	2,260,129
Fund capital		
Carbon offset project fund	11,645,226	8,602,600
Total fund capital	11,645,226	8,602,600
Organisation capital		
Foundation capital	250,000	250,000
Group provisions	-41,971	0
Acquired free capital	435,991	339,598
Total organisation capital	644,020	589,598
TOTAL EQUITY AND LIABILITIES	15,108,576	11,452,327

CAPITAL CHANGES

2010* / CHF	Initial assets	Allocation (external)	Internal fund transfers	Disposal (external)	Final assets
Funds from equity financing					
Foundation capital	250,000				250,000
Acquired free capital (accumulated)	339,597				435,990
Capital provisions		-41,970	96,393		-41,970
Annual result		96,393	-96,393		
Organisation capital	589,597	54,423	-	-	644,020
Funds from fund capital					
Carbon offset project fund	8,602,600	8,005,168		-4,962,542	11,645,226
Fund capital with restricting appropriation	8,602,600	8,005,168	-	-4,962,542	11,645,226
2009 / CHF					
Funds from equity financing					
Foundation capital	250,000				250,000
Acquired free capital (accumulated)	175,843				339,597
Annual result		163,754	-163,754		
Organisation capital	425,843	163,754	-	-	589,597
Funds from fund capital					
Carbon offset project fund	5,237,000	8,194,045		-4,828,445	8,602,600
Fund capital with restrictive appropriation	5,237,000	8,194,045	-	-4,828,445	8,602,600

Fund capital

In accordance with the policy of the Foundation Board, the carbon offset projects fund must be increased by at least 80% (82.3% in the year under review, previous year 82.9%) of the current climate protection and offsetting income. From this, the expenditure incurred for ongoing carbon offset projects in the current financial year is taken. As at the end of 2010, pending offset commitments of 369,093 tons (2009: 229,017 tons) emission reductions exist. myclimate commits to its clients to invest the received CO₂ offset payments in carbon offset projects within two years as a rule and to retire the certificates for the achieved verified CO₂ emission reductions within three years.

CASH FLOW ANALYSIS

	2010*	2009
	CHF	CHF
CASH FLOW FROM OPERATIONAL ACTIVITIES		
Annual return before fund earnings	3,139,020	3,529,354
Depreciations fixed assets	118,722	81,782
Decrease accounts receivable (net)	-595,288	-2,098,540
Decrease accounts receivable myclimate Association	0	122,577
Increase/decrease accrued income, prepaid expenses (net)	545,876	-56,597
Decrease/increase work in progress	0	5,000
Increase/decrease accrued expenses, deferred income	1,160,788	-320,598
Decrease/income provisions	-367,965	80,000
Subtotal	3,767,529	1,502,311
CASH FLOW FROM INVESTMENT ACTIVITIES		
Investment fixed assets	-158,166	-275,782
Investment participations myclimate Deutschland gGmbH	0	-43,638
Initial consolidation myclimate Deutschland gGmbH	14,746	0
Investment financial assets	-124	-99
Subtotal	-143,544	-319,519
CASH FLOW FROM FUNDING ACTIVITIES		
Loan climatop	-99,694	-142,922
Conversion effects/conversion differences	-29,801	0
Subtotal	-129,495	-142,922
TOTAL CASH FLOW INTO THE ORGANISATION	3,494,491	1,039,870
PROOF OF CHANGES IN LIQUID ASSETS		
Assets as of 01.01.	7,024,530	5,825,016
Assets as of 31.12.	10,519,021	6,864,886
	3,494,491	1,039,870

START END

APPENDIX TO THE FINANCIAL STATEMENT

1.) General accounting regulations and standards of valuation

1.1.) Accounting basis

Accounting is in accordance with the professional recommendations for accounting (Swiss GAAP FER), published by the expert commission for the recommendations on accounting, and conforms with the core FER standards in consideration of FER 21 and the Swiss Code of Obligations and the requirements of the charter.

The consolidated financial statement provides an accurate picture of the assets, the financial and the profit circumstances (true and fair view), drafted at continuation values (going concern) taking into consideration the materiality principle.

The profit and loss account is presented in the total cost accounting format, expenditure and earnings are apportioned on an accrual basis according to period.

1.2.) Consolidation principles

General information: The consolidated financial statement is based on the individual statements of all group companies, in which the myclimate Foundation directly or indirectly holds more than 50% of voting rights or which it controls in any other way, as created as of 31 December in accordance with standard principles. The companies included in the consolidation are stated under 4.3. The capital consolidation is conducted in accordance with the Anglo-Saxon purchase method. In doing so, the equity capital of the group companies at the time of acquisition or establishment is offset against the book value of the participation in the holding company. At this time, the assets and liabilities of the group company are valued by principles that are standard throughout the group at current values. Assets and liabilities and expenditure and income of the consolidated companies are recorded in full on the basis of the method of full consolidation. Internal Group assets and liabilities as well as expenditure and income from internal Group transactions are eliminated.

Foreign currency conversion: The financial statements in foreign currency to be consolidated are converted to the currency of the consolidated financial statement. This conversion is carried out by the due date method. The following is covered:

- the assets and liabilities at the exchange rate on the balance-sheet date,
- the equity capital at historic rates,
- the profit and loss account and cash flow account with the average rate of the year,
- the movements in the investments and provisions analyses with the average rate of the year.

The differences resulting from the application of the above conversion rates are credited to or debited from the group provisions without effect on net income. The corresponding amounts are based on the change in consolidated equity capital.

1.3.) Accounting and valuation principles

General information: The balance-sheet positions are valued as per the balance-sheet date as a rule at purchase/production costs, less any economically necessary value adjustments and depreciations. The accounts are prepared in Swiss Francs (CHF), business transactions in foreign currencies are recorded at exchange rates that are adjusted on a monthly basis.

Cash and cash equivalents: These are balanced at nominal values, less any necessary value adjustments. Foreign currency positions are valued at the exchange rate applicable on the balance-sheet date.

Accrued income and accrued expenses: These comprise the time and functional definitions of the individual expenditure and earnings positions, assessed at nominal value, less necessary value adjustments.

Fixed assets: These include investments in the rented space, electronic data processing equipment and software. Valued at acquisition cost, less economically necessary depreciations, corresponding to a period of use of three to five years.

Financial assets: Long-term financial accounts receivable from associated organisations and direct investments made in third parties are valued at acquisition price, less any impairments. Shares in associated organisations are recorded and valued with the equity method.

Carbon offset project fund: In this matter, it is referred to the "capital management" section of the financial statement.

Organisation capital: The organisation capital serves the future general – not fund-bound – fulfilment of the aims of the foundation, as well as covering any additional administrative expenditure that may occur.

Income: This includes all donations for voluntary CO₂ offsetting and revenues for compliance offsetting. Climate education and Carbon Management Services (CMS) are individual services as part of the foundation purpose, which myclimate provide to individual customers or which are made possible by donors. Income is stated on the basis of payments received.

Direct expenditure: This includes the expenses directly incurred for active offsetting and service projects in the year under review.

2.) Explanations on the consolidated financial statement (information on selected balance-sheet positions)

2.1.) Changes to consolidation companies

The following company was consolidated in 2010 for the first time: – myclimate Deutschland GmbH, Reutlingen, Deutschland (established on 27.10.2009, consolidation was not conducted in 2009 for reasons of insignificance), see further explanations under 4.3.

2.2.) Cash and cash equivalents

Cash balance, postal cheque accounts and bank balances. The foreign currency share in EUR, USD and GBP is 44% (previous year 52%).

2.3.) Accounts receivable

In CHF	31.12.10	31.12.09
from offsetting partners	3,413,000	2,625,827
/ necessary value adjustments	0	-50,224
from services and others	540,741	820,780
/ value adjustments	0	0
Total accounts receivable from supply and services	3,953,741	3,396,383
Total other accounts receivable	53,006	15,076

The foreign currency share of the total of all accounts receivable is 32% (previous year 26%).

2.4.) Accrued income and prepaid expenses

In CHF	31.12.10	31.12.09
Actuals carbon offset projects	24,167	455,173
Actuals climate education	20,000	124,648
Actuals operating expenses (rent, VAT, etc.)	86,465	39,065
Total accrued income and prepaid expenses	130,632	618,886
Total accrued income and prepaid expenses with myclimate Deutschland gGmbH	0	57,622

2.5.) Accrued expenses, deferred income

In CHF	31.12.10	31.12.09
Actuals offset commitments	2,039,651	1,038,964
Performance actuals income from services	315,638	147,532
Actuals operating expenses (overtime, bonuses, audit, annual report, etc.)	237,195	245,200
Total accrued expenses, deferred income	2,592,484	1,431,696

The accrued offset commitments refer to pending payments as of the end of the year in various carbon offset projects, in particular to: Biogas Nepal, Itacatiara Brazil, Compost Ball.

2.6.) Provisions

The uncertainty over the VAT accounting obligation on offset revenues has been clarified, for which reason the provisions of the previous years of CHF 373,000 have been dissolved. A provision in the amount of CHF 60,000 regarding the uncertainty over cantonal tax on profits on service revenues was retained.

3.) Details on the profit and loss account (below is some information on selected positions of the profit and loss account)

3.1.) Income

Total income was slightly increased by 1.8% on the previous year; offset revenue is slightly lower due to foreign currency weaknesses (EUR, CHF) despite again higher offset quantities; service revenue was increased by 18.8% overall.

3.2.) Direct expenses

Production personnel expenses (rate of 46%, previous year 42%) in accordance with actually accrued hours/wage costs were offset with pro rata social contribution costs and administrative costs against the direct project expenses. The revenue reductions consist mainly of the provisions for representatives.

3.3.) Administrative expenses

The myclimate team had grown by the end of 2010 to 39 employees (including three persons performing civilian service in lieu of military service and one apprentice) with a total of 32.25 full-time positions. Over the year, 10 persons performing civilian service worked for myclimate and three interns were employed. 11 new hires compared to 10 employees leaving. All employees worked hours that corresponded to 31.5 full-time positions in 2010. In 2009 the myclimate team consisted of 39 employees (incl. two persons performing civilian service) with a total of 28 full-time positions, which worked hours corresponding to 22 full-time positions. The administration, marketing, rental and IT costs were stable compared to the previous year. Advertising and marketing (include paid expenses for raising awareness of the myclimate brand) and pursuing foundation aims through information events, stand events, fair appearances, touring exhibitions, etc. in terms of climate and environmental awareness.

Compensation of the executive bodies: Depending on the expenses incurred, a total of CHF 37,000 was apportioned to the Foundation Board (President, Deputy President, Foundation Board members) to compensate for expenses in 2010 (previous year CHF 21,000). The compensation of the management members is determined by the Foundation Board Committee and corresponds to market-based circumstances.

For more information on calculated personnel and administration expenses, see explanations under 3.2.

3.4.) Currency adjustments

Due to considerably low rates of the foreign currencies of USD, EUR over the year and, in particular, also at the year-end 2010 caused significant accounting currency write-offs.

4.) Further information

4.1.) Pension plan provisions

The myclimate employees are insured within the framework of the occupational pension plan with the Abendrot Foundation, Basel. As at the end of 2010, all premium payments had been made (as in the previous year).

4.2.) Risk assessment

The management and the Foundation Board revised the comprehensive risk assessment that was conducted in 2009 for the first time and has taken any measures arising as a result to ensure that the risk of significantly incorrect information being included in the financial statement is small.

4.3.) Investments in Share

myclimate Deutschland gGmbH 100% EUR 25,000

This investment is balanced together with the incurred foundation expenses. myclimate Deutschland was established in November 2009. Revenues during the development for 2009 were still insignificant. For this reason, a consolidated financial statement 2009 was not prepared. In 2010, however, a first consolidated annual statement was prepared with a result for myclimate Deutschland of – EUR 134,000 (CHF 185,000). The current loan of myclimate Deutschland from the myclimate Foundation stands at CHF 331,000.

4.4.) Transactions with associated organisations

climatop Association: At the beginning of 2008, the Ökozentrum Langenbruck Foundation launched with myclimate the carbon footprint product label "climatop" as part of a working group. In autumn 2008, the two sponsoring organisations subsequently established the association "climatop". It rents offices on the premises of myclimate and aims to assess and award particularly climate-friendly products and services. The management of myclimate sits on the Board of climatop; myclimate services charged the Association the amount of CHF 119,000 (previous year CHF 48,000) for administrative expenses and office rent in 2010.

4.5.) Fire insurance values

Operational insurance from Basler for fire/elementary damage, insurance sum CHF 560,000 (previous year none).

4.6.) Contingent liabilities and events occurring after the balance-sheet date

None.

PERFORMANCE REPORT

Establishment, document and regulations

The original foundation ClPP (Climate Protection Partnership) was established in August 2002 by the Federal Office of Civil Aviation (FOCA), BHP-Bruggler und Partner AG, Caritas Schweiz, the Swiss Federal Institute of Aquatic Science and Technology (Eawag), Econcept AG, canton of Glarus, Secon GmbH and Dr Rolf Jeker with capital of CHF 80,000 and joined forces with the ETH spin-off association myclimate in June 2006 to create the myclimate Foundation – The Climate Protection Partnership. The foundation documents are dated 8.8.02, rev. 5.4.06 and rev. 27.11.09; the regulations are also dated 5.4.06 and rev. 27.11.09. The foundation is subject to the Swiss Federal Foundation Supervision.

Foundation purpose

The foundation finances and promotes carbon offset projects in Switzerland and abroad in cooperation with suitable partners. In doing so, it observes sustainable development principles.

It pursues its purposes in particular by:

- promoting energy efficiency,
 - promoting renewable energy sources,
 - promoting political, economic and financial structures and processes, which support the implementation of carbon offset projects.
- The foundation is a not-for-profit organisation and pursues no commercial or self-promotion goals. It is neutral as regards party politics and religion.

Foundation Board

- The following persons sat on the Foundation Board in 2010:
 - Dr Rolf Jeker, President*, Committee, elected until the end of 2012
 - Dr Sabine Perch-Nielsen, Deputy President*, Committee, elected until the end of 2012
 - Dr Giätgen-Peder Fontana, Committee, elected until the end of 2012
 - Hans Wisener, elected until the end of 2012
 - Marcel Zuckschwerdt, elected until the end of 2012
 - PD Dr Sabine Kilgus RA, elected until the end of 2012
 - Dr Urs Egger, elected until the end of 2012
 - Dr Volker Hoffmann, elected until the end of 2012
- * These members of the Foundation Board have joint signatory authority.

Management

- René Estermann, Managing Director*
- Alain Schilli, Deputy Managing Director* (left in January 2011)
- * joint signatory authority

Management Committee

In November 2010 the Foundation Board elected the following unit managers to the Management Committee with powers of attorney:

- Kathrin Dellantonio, Sales, Marketing, Communication Unit Manager
- Julia Hofstetter, Climate Education Unit Manager
- Jeroen Looij, Carbon Management Services Unit Manager
- Franziska Heidenreich, Carbon Offset Projects Unit Manager
- Lars Singer, Administration Unit Manager

Tax exemption

By order of the cantonal tax authorities of Zurich of 15 December 2006, the myclimate Foundation was granted tax exemption.

* RYM AG, Zurich

Associated organisations

See explanations under 4.3. and 4.4. appendix to the financial statement

Activities of the foundation

Please refer to the detailed specification of services in accordance with the annual report 2010 published separately – also available at www.myclimate.org

WE WILL MAKE UP FOR IT!

"Have you run off to Spain with your best friend's wife in a convertible?"
"Made artificial snow for a half pipe with a snow cannon in the neighbour's garden at Easter?"
"Jetted off to Barcelona for a game of cards with friends over the weekend?"
"Fallen asleep drunk in front of the open fridge on your wedding night?"
You can make up for it by offsetting your CO₂ emissions with myclimate! This is how we have been advertising myclimate across the broad public media for some months. Are our greenhouse gas emissions really sins? And can they really be fixed, balanced, offset? What is our responsibility for the future as individuals, as entrepreneurs? Sustainability: Finding the right balance between business, social and environmental needs. This is no simple challenge; we often exaggerate. Why? Because anything that is free is under-valued, abused, over-used and polluted; just like greenhouse gas emissions, for instance. That can be corrected in business terms by internalising the external costs. Nicolas Stern, a former World Bank economist, once referred to climate change as "the biggest market failure in the history of mankind".

No price for CO₂, no effort towards a successful CO₂ balance of the future.

Indeed, a price signal, the polluters pay principle, must also apply for gas waste, globally! And every company needs a CO₂ balance! And the CO₂ balance curve of the future must have a steep downward trajectory in comparison to the financial balance: "more dough – less dioxide!", by 2050 a reduction of 80 to 95 % in industrial countries to 1 to 2 tons of CO₂ per head and per year towards the low carbon society, otherwise it will get sustainably too hot! But as big as the challenges are, so are the business opportunities: positive energy buildings, clean cooking, clean mobility, clean power – cleantech is in demand! And it also requires a clear, binding, regulatory framework, both the "global post-Kyoto" deal and an ambitious national climate protection act, and, of course, as few but also as many regulations as necessary. This provides investment security and opens up opportunities for a sustainable economy and society. And this also promotes additional, voluntary measures.
"Do the best and offset the rest" is our myclimate mantra: i.e. at our own discretion and within our area of activity, and until we are perfectly climate neutral of our own accord, we balance/offset our sins, establish a balance.
Doing good makes you feel good sustainably – and so does making up for things.

René Estermann, CEO myclimate

MYCLIMATE CIRCLE OF FRIENDS

You would like to take action in climate protection? Become part of the circle of friends of myclimate. As friend of myclimate, you support our work in climate protection with an annual amount:

- CHF 80.00 for adults
- CHF 40.00 reduced for students, trainees, low-income earners and teachers
- CHF 120.00 for families and non-profit organisations



myclimate Team (May 2011)

+ QUALITY

- QUANTITY

#

+söhne Werbung
3Freunde Klimaneutrale Kleidung

A

A+U Publishing Co.
ABB Schweiz AG
Abonax AG
ACG Association Communes Genevoises
action medeor e.V.
advocacy ag
AGIS
Ails Geneva
Airplus International
Airshed
Akademie für Natur und Umwelt des Landes Schleswig-Holstein
AllFruits SA
AMAG Automobil und Motoren AG
Amnesty International (Schweiz)
Amt für Umweltschutz Liechtenstein
Aqualips
Architektur Rolf Stalder
ARGE Okomanagement Niederösterreich
Arval (Schweiz)
Arvato Services
ASA Service AG
ASAG Auto-Service
Assovel2
Ast + Fischer AG
aussenräume gmbh
AVB Agentur für Veranstaltungen und Eventprojekte GmbH
AXA Winterthur
AXIS Capital

B

B.A.U.M. e.V.
Bang Song Thai Restaurant
Bank Julius Bär & Co. Ltd.
Bank Sarasin & Cie
Banknow AG
Baugenossenschaft Deutsches Heim-Union eG
Bayshore SA
BC Medien AG
Behörde für Stadtentwicklung und Umwelt, Amt für Natur und Ressourcenschutz, Hamburg
Beiersdorf AG
Ben & Jerry's Homemade
Bergpunkt AG
BergWelt AG
Berufsbildungsschule Winterthur
Bethlehem Mission Immensee
Bio Plus AG
Biomöbel Genske GmbH
Biosafe SA
Birkhäuser+GBC AG
Bitplane Inc.
BKW FMW Energie AG
Blue Orchard Finance
bluehorseassociates
Blueyou AG
Blumen Rosinski
Bo Druck AG
Bobst SA
Bogen33
Böhm Natur Einrichtungsgesellschaft mbH

Bonitos GmbH & Co. KG
Bourse aux Arbres BAA
Brauerei Locher AG
Brot für alle
BTA First Travel AG
Buchbinderei Burkhardt AG
Bundesamt für Bauten und Logistik (BBL)
Bundesamt für Berufsbildung und Technologie (BBT)
Bundesamt für Energie (BFE)
Bundesamt für Kommunikation (BAKOM)
Bundesamt für Landwirtschaft (BLW)
Bundesamt für Meteorologie und Klimatologie (MeteoSchiweiz)
Bundesamt für Raumentwicklung (ARE)
Bundesamt für Umwelt (BAFU)
Bundesamt für Verkehr (BAV)
Bundesamt für Zivilluftfahrt (BAZL)
Bündnis 90/Die Grünen
Bürstenfabrik Ebnat-Kappel AG

C

c3cramm car concepts GmbH
Camenzind + Co. AG
Cargo24
Caritas Schweiz
Casanova Druck und Verlag AG
Centralstation Kultur GmbH
Centre for Sustainability and Excellence
Centre Thermique de Vouvry SA
Changels GmbH
ChemOil Logistics AG
Chiquita Banana Company B.V.
Chocolat Bernrain AG
Chocolat Frey AG
Chocolats Halba – Division der Coop Genossenschaft
Christoph Merian Stiftung
Cinerent OpenAir AG
Cloudsigma AG
Clue AG
co2online
Coop car sharing bz c/o Ökoinstitut Südtirol/Alto Adige
Corporate Fashion International AG
cR Kommunikation AG
CSI Lifecycle Leasing GmbH

D

Danone Schweiz
Dcouverte
Decotrade
Denz digital AG
DERPART Wimke Reisewelt
Deutsche Gesellschaft für die Vereinten Nationen e.V.
Deutsche Lufthansa AG
Deutscher Sparkassen und Giroverband
dfmedia Druckerei Flavil AG
Die Gestalten Verlag
Die Schweizerische Post
Direct Mail Logistik
Director ZoI Environment
Direktion für Entwicklung und Zusammenarbeit (DEZA)
Dr. Antonio Martins Products
Dr. Clark Behandlungszentrum
Druckerei Albisrieden AG
Druckerei Appenzeller Volksfreund
Druckerei Bloch AG
Druckerei Kyburz AG
Druckerei Landquart VBA
Druckerei Repross

Druckform
druckmanufaktur.com AG
dynamicnet.ch
Dyson

E

E. Breuinger GmbH & Co.
Eawag
ebv-elektronik
ECOeffekt GmbH
ecoLive
econcept
Econos
Ediprim AG
EDS Export & Distribution Services AG
EFORT Central Office
Eidgenössisches Departement des Innern (EDI)
Eidgenössisches Departement für Umwelt, Verkehr, Energie und Kommunikation (UVEK)
Eidgenössisches Nuklearsicherheitsinspektorat (ENSI)
einfach mobil Carsharing GmbH
Elektrizitätswerke des Kantons Zürich
Elektroplan Buchs & Grossen
Emanuele Centonze SA
EnBW Energie Baden-Württemberg AG
Energie Wasser Bern
energiebüro AG
Engadin St. Moritz
Engelberger Druck AG
Erklärung von Bern
Ernst Basler + Partner AG
Ernst Schweizer AG
EPFL VPPL
ERTL Reisen GmbH
ETH Zürich – Corporate Communications
ETH Zürich – SUSTEC
ETH Zürich – Lehrstuhl für Nachhaltigkeit und Technologie
Ethos Services SA
EURELECTRIC
EUROBUS Knecht AG
european institute for service quality
Extra Express Transport Logistik AG

F

Fachhochschule Nordwestschweiz
fair Sicherheitsberatung
Farnek Avireal
Fastenopfer
FAZ Institut für Management, Markt und Medieninformationen GmbH
Ferienart Resort & Spa
Fertile
Festival del film Locarno
FiBL Forschungsinstitut für biologischen Landbau
Filme für die Erde
Finass Reisen AG
Fischer Print
Fleurop AG
Florales GmbH
Flowers and Green
Flughafen Köln Bonn GmbH
Flugladen Bülach GmbH
FO Print & Media AG
FOD Volksgezondheid, Veiligheid van de Voedselketen en Leefmilieu
Fontana & Fontana AG
Förderverein NaturGut Ophoven e.V.

Our partners. Our customers. From A to Z, myclimate partners and customers include responsible companies, NGOs, public administrations, educational establishments, events and printing businesses who all support myclimate in various ways. Some of them offset their own CO₂ emissions or provide their customers with the option to do so. Other companies have their carbon footprint calculated. And other businesses support myclimate's climate education. No matter how they do it, they all contribute to global climate protection.

Forum Futura UG
Fourena
Fracht AG
Framtiden i våre hender
Frank Trurnit & Partner Verlag
Franklin College Switzerland
Fröhlich Info AG
Fuchs Druck & Medien GmbH
Futouris e.V.

G

Gaea
Galaxar
Gango
gdz AG
Gebr. Meier Primanatura
Gefu Oberle Gruppe
Gemeinde Ittigen
Gemeinde Teufen
Gerster Consulting
Gewerblich-industrielle Berufsschule Bern
Gigathlon c/o Swiss Olympic
Global Nature Fund
Globetrotter Travel Service AG
Globotrek
GO! Express & Logistics (Schweiz)
Gornergrat Bahn
Grawe und Partner GmbH
Green Coco Europe
Greenpeace International
Greenpeace Netherlands
Griesser AG
Group of Fifteen c/o Senarclens, Leu+Partner
Grown Ski
Gugler GmbH

H

H. Goessler AG
Hamburger Wasserwerke GmbH
HapagLloyd Flug GmbH
Haus für Energieeffizienz und Nachhaltigkeit – Akademie
Toblacher
HEKS Hilfswerk der Evangelischen Kirchen Schweiz
Hellat Caps
Hellmann Worldwide Logistics GmbH & Co. KG
Helmholtz Zentrum für Umweltforschung GmbH
Helvetas
HERMA GmbH
Himalaya Tours
Hochschule Luzern – Wirtschaft, Institut für
Tourismuswirtschaft ITW
Hoffmann Neopac AG
Horisberger Regensdorf AG
Hotel International GmbH
Hotelplan Suisse
Hoya Corporation Vision Care
HPIS Hotel Property Investments (Schweiz) AG
Hs. Mühle Recycling GmbH
Hürzeler AG
Hyundai Suisse

I

i:FAO Group
Ideias GmbH

Iglu-Dorf
Imbach Reisen AG
indigo reisen
Infomaniak Network
Interhome AG
iProCon GmbH
Irish Tours GmbH

J

Johnson Controls
JoJo Reisen GmbH
Jungbunzlauer International AG

K

K.A. Blöchliger
Kalt-Zehnder-Druck AG
Karl Schwegler AG
Kerzerslauf
Kinderhilfe Bethlehem
Kintetsu World Express (Schweiz) Ltd.
Knecht & Müller AG
Kontiki Saga Reisen AG
KraftWerk1
Krieg Schlupp Bürge Werbeagentur AG
Kuehne + Nagel AG
Kuoni
Kur- und Wohnheim Rosenau

L

Lampert Druckzentrum AG
Le Grand Hôtel Chandolin
Lemon Consult
Leuchtpol GmbH
Liechtensteinischer Entwicklungsdienst
Liip AG
livepost mail services e.U.
local.ch AG
localglobe switzerland gmbh
Lotteriefonds Zug
Lotteriefonds Zürich
Lüdin AG Druckerei
Ludwig-Erhard-Schule Sigmaringen
Lufthansa AirPlus Servicekarten GmbH
lunatic e.V.

M

Mammut Sports Group AG
Management Tools AG
Manroof GmbH
Masterhomepage GmbH
Mattenbach AG
Matterhorn Gotthard Bahn
Max Havelaar Foundation (Switzerland)
maxon motor ag
MB Sports & Entertainment GmbH & Co. KG
MBPI Aktiengesellschaft
Medela AG
Medicor Foundation
Memo AG
Menzi Eventtechnik
Mercedes Benz Schweiz AG

Merck Eprova
Merkur Druck
Metron AG
Mifa AG
Migros-Genossenschafts-Bund
Miles & More
MilleniumAssociates AG
Ministerium für Landwirtschaft, Umwelt und ländliche
Räume des Landes Schleswig-Holstein
Mission Permanente de la Suède
mMM Martin Myska Managementsysteme
Mobility CarSharing
Mondial Assistance (Schweiz)
MPW Legal & Tax GbR
Mühle Recycling AG
MyClimateLux
myclimate Türkiye
mygourmet.ch

N

NABU Naturschutzstation Rhein-Berg e.V.
Narimpex AG
National Semiconductor
natureConcept
NESA Center
Netpioneer GmbH
netrics hosting ag
Nexanet
Nine Internet Solutions AG
Nordic Offset

O

O. Kleiner AG
Öbu Netzwerk für nachhaltiges Wirtschaften
ODLO International AG
OK Eintages Berglauf-Cup
ökomobil Umweltberatung Luzern
Ommer GmbH
OneWorld Consulting
OPAN concept SA
Open-Air-Kino Plaffeien
Openair Hohen Rätien
Öpfelchasper
Opus One SA
Orange Cinema

P

PACE Papparazzi Catering & Event GmbH
Packartis
Pacovis
Papyrus Schweiz AG
Parlamentsdienste
Peter Bütikofer & Company
peyer Bern Umzüge und Transporte AG
photoworkers.ch
Planitswiss
PMC Print Media Corporation
Premotion Boutiqueagentur für Marketing & Events
PricewaterhouseCoopers AG
Primecut GmbH
printagentur by brüggli
ProfilePublishing GmbH
Projekt Greencase
Pronatec AG

+ QUALITY

- QUANTITY

ProÖko Servicegesellschaft ökologischer
Einrichtungshäuser mbH
PTV
Public Health Services GmbH

Q

qualityconsult AG

R

Rainforest Alliance
Raptim Travel
Realstone SA
Regierung des Fürstentums Liechtenstein
Reinhardt Druck Basel
ReiseWerk Haupt und Otterbach GbR
RESAG
Ricorder Erdaufbereitung
Ringier Print Zofingen
Rotpunktverlag Zürich
Rüegg Media AG

S

S.O.F. Save Our Future Umweltstiftung
Saline de Bex
SAN GmbH
SAP
saw spannbetonwerk ag
SBB Cargo AG
Schaustellerbetrieb Spiess
Schellenberg Druck AG
Schmid-Fehr AG
Scholz & Friends Schweiz AG
Schwab Druck AG
Schwabe AG
Schweizer Jugendherbergen
Schweizer Tourismus Verband
Schweizerische Nationalbank
Schweizerische Nationalbibliothek
Schweizerischer Nationalfonds
Schweizerischer Reisebüro-Verband
Seabix AG
Seat (Schweiz)
Seetal Elco AG
Sekundarschule Andelfingen
Senkenberg Gesellschaft für Naturforschung
Service Industriels de Genève (SIG)
Skytours GmbH
smile.direct Versicherungen
Sola Switzerland AG
Solar Campus GmbH
Sony Pictures – Home Entertainment
Sotronik Ingenieurbüro für Software und Elektronik
Sparkasse Hochrhein
Speck Print AG
Spedition Kellershohn GmbH & Co. KG
Staatssekretariat für Wirtschaft (SECO)
Stadt Illnau-Effretikon
Stadt Luzern Umweltschutz
Stadt Zürich
Stadtverwaltung Dietikon
Stamm Concept SA
Stamm + Co. AG
Stämpfli Publikationen AG
Standing Commission of the Red Cross & Red Crescent

Star Division Ltd.
Stäubli International AG
Stuedler Press AG
Stiftung Klimarappen
Stiftung Mercator Schweiz
Stiftung zur Förderung der Textilindustrie SFT
Stoll Giroflex
Stratum
Studiosus Foundation e.V.
Sun Wings Travel AG
Sunstar Hotels
Sustainable Travel International
Swiss Aerobatic Association SAA
Swiss Businesspress SA
Swiss International Airlines
Swiss IT Bridge
Swissaid
Swisscom (Schweiz) AG
Swisscontact Germany GmbH
Swissprinters AG
Switcher SA

T

TalkTalk Telecom GmbH
Tarzan
Team-Reisen AG
Technopark Immobilien AG
Teleson
Terra Organica Vertretung in der Schweiz
terre des hommes schweiz
The Climate Store
The Coca-Cola Company
The Lisbon Council asbl
Tigusto SA
ToBeBalanced
training.beratung.coaching
Traktor Getränke
Transa
Transdem
TRAVELFOX.CH
Trottomundo AG
TUI AG
TUI Deutschland GmbH

U

U&W [you&we]
UBS AG
UD Print AG
Ulrike Kocher Reisen
Umbrella Organisation U+O AG
Unilever Italy Holdings S.r.L.
Unilever UK Limited
Unisféra
universal Gebäudemanagement AG
Università della Svizzera italiana
Universität Bern
Universität St. Gallen
Universität Zürich – Ethik-Zentrum
Universität Zürich – Institut für Umweltwissenschaften
University of Gothenburg

V

Vacando
Valmedia AG

Varistor AG
Velo Zürich
Verein «Ausstellung 2 Grad»
Verein Historischer Bergsport
Verein Lucerne Marathon
Verein Stanser Musiktage
Verein Street Parade Zürich
Vetter Druck AG
Victor Hotz AG
Virgin Atlantic Airways Ltd
Vogt-Schild Druck AG
Vollrath

W

W. Gassmann AG
webermanagement
Weisskopf Partner GmbH
welldays Travel
Welti Furrer
Werner Druck AG
Wissel Training & Beratung
Wissenschaftsförderung der Sparkassen Finanzgruppe e.V.
Wohngalerie Formidabel
World Economic Forum
World Vision Schweiz
WWF European Policy Office
WWF Schweiz
WWZ Energie AG

X

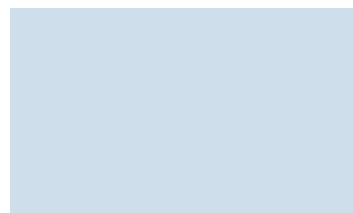
Xella Porenbeton Schweiz

Y

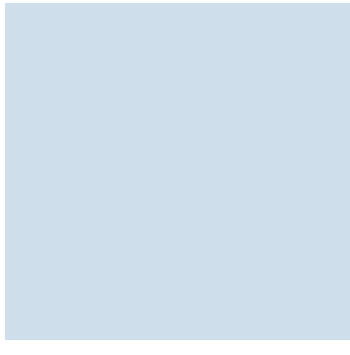
Ypsomed

Z

ZELFMADE GmbH
ZenithEnergy
ZeroMission AB
Zerum
Zetcom AG
Ziegler Druck und Verlags AG
Zürich International School
Zürcher Hochschule für Angewandte Wissenschaften (ZHAW)
Zürich Tourismus
ZwyerCaviar



Our partners. Our customers. From A to Z. myclimate partners and customers include responsible companies, NGOs, public administrations, educational establishments, events and printing businesses who all support myclimate in various ways. Some of them offset their own CO₂ emissions or provide their customers with the option to do so. Other companies have their carbon footprint calculated. And other businesses support myclimate's climate education. No matter how they do it, they all contribute to global climate protection.



IMPRINT

Circulation: German 2,000, English 500
Editorial staff: Stiftung myclimate –
The Climate Protection Partnership
Design: KSB Krieg Schlupp Bürge Werbeagentur AG
Design pictograms, medals: anamorph.ch
Design advertisement: Scholz & Friends Zurich
Proofreading: Jaqueline Dougoud
Translation: Supertext
Paper: Papyrus Schweiz AG
Printing: Horisberger Regensdorf AG

We would like to thank KSB Werbeagentur, Digicom Digitale Medien, Papyrus Schweiz, Horisberger Druck and the photographers Janita and Joke Loosli for their enduring support and commitment.

myclimate – The Climate Protection Partnership
Sternenstrasse 12, CH-8002 Zurich
Tel. +41 (0)44 500 43 50
Fax +41 (0)44 500 43 50
E-mail: info@myclimate.org
www.myclimate.org

Donations account Switzerland:
87-500648-6 (Post account)
Donations account international:
IBAN: CH35 0900 0000 9137 7511 5
BIC/SWIFT: POFIGHBE

Climate neutral print on 100 per cent FSC-certified recycled fibres.

The CO₂ equivalent (CO₂e) shows how much a specified quantity of a greenhouse gas, e.g. CO₂, methane or nitrous oxide, contributes to the greenhouse effect. The benchmark unit is CO₂.



No. 01-10-177871 – www.myclimate.org
© myclimate – The Climate Protection Partnership

**Did you fall asleep
drunk in front of the
open fridge
during your Wedding night?**

**Make up for it:
Offset your
CO₂ emissions at
myclimate.org**

With the Swiss non-profit foundation myclimate you can offset your CO₂ emissions: for example the 7.1 tons from electricity and heating that are produced by a household with four people. Of course it is even better to prevent producing the CO₂ emissions. Whatever option you choose with myclimate you can contribute to climate protection. Also if you choose an uncommon sleeping place www.myclimate.org

PLUS

MINUS